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## **Nominations Now Open for The Bridge Club ICON Award**

ICON's first-time honor for a Veterinary Technician

PALATINE, Ill. — June 1, 2023 – The Bridge Club, a company committed to improving veterinary medicine via thought-provoking dialogue, presents the coveted Bridge Club ICON Award to recognize leaders in the industry who have made notable contributions through exceptional leadership, innovation, and unwavering dedication to enhancing veterinary medicine. Annually, a veterinary industry ICON is celebrated and recognized at the North American Veterinary Community's VMX conference. This year, The Bridge Club is proud to dedicate its attention to honoring a veterinary technician and is requesting nominations from professionals to acknowledge the upcoming industry ICON.

"We have been honored to be a part of an incredible celebration recognizing the remarkable work of professionals in veterinary medicine, including executives and DVMs," states Haskins. "Yet, we have yet to pay tribute to the true driving force of the veterinary industry, veterinary technicians. This year, we're excited to rectify that!"

The Bridge Club ICON Award will be chosen by previous winners and notable industry sponsors like Blue Buffalo and NAVC. This is a departure from the Bridge Club Bright Minds Award, which is determined by an industry vote. Since 2018, The Bridge Club has recognized some of the most brilliant veterinary minds, such as Zoetis's CEO Kristin Peck; former CEO of American Pet Products Association's Bob Vetere; former AAHA CEO Dr. Michael Cavanaugh; founder of Avviare, Julia Stephanus; Executive Chairman at Chou2 Pharma, John Payne; former Dean of Texas A&M, Dr. Eleanor Green; former CEO of IDEXX, Jon Ayers and 2023 ICON winner Dr. Ruby Perry, the dean of Tuskegee Veterinary College.

The chosen ICON will receive a distinguished recognition during a noteworthy event on January 13 in Orlando, Florida. Additionally, a charitable donation will be made on behalf of the honoree to their preferred scholarship or charitable institution.

Nominate an outstanding individual for the prestigious Bridge Club ICON Award. Visit [The Bridge Club website](#) to learn more about eligibility criteria and submission guidelines.

### **THE BRIDGE CLUB CONVERSATIONS, INC.**

The Bridge Club is a critical conversation company initiating meaningful conversations to elevate veterinary medicine. We strongly believe thoughtful discussions lead to realistic outcomes of the issues and topics affecting the veterinary profession. To date The Bridge Club has hosted over 300 conversations dedicated to veterinary medicine. To see what they will be talking about next, visit [www.thebridgeclub.com](http://www.thebridgeclub.com) for the veterinary profession and [www.tbcpets.com](http://www.tbcpets.com) for pet owners.