



FOR IMMEDIATE RELEASE

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## **The Bridge Club Names Shannon Nowak, BS, LVT, RVT as First-Ever Chief Veterinary Technician Officer**

PALATINE, IL, October 15, 2024 – The Bridge Club, the premier community for veterinary professionals, is proud to announce Shannon Nowak, BS, LVT, RVT, as its first-ever Chief Veterinary Technician Officer. Shannon has been a driving force behind The Bridge Club's educational efforts since joining the organization in 2020. Her leadership and expertise have played a pivotal role in shaping the future of veterinary education and elevating the voices of veterinary technicians.

Shannon has been integral to the success of The Bridge Club, serving as the unofficial "questioner of all things" and playing a key role in crafting the Run of Shows for each of the club's virtual conversations. Her thoughtful approach to program development has helped make these discussions a hallmark of the community, ensuring that every session is engaging, insightful, and impactful.

In addition to her contributions to The Bridge Club's educational initiatives, Shannon has spearheaded the organization's efforts to elevate the role of veterinary technicians. She has played a critical role in the development and execution of both the Bright Minds Awards and the Icon Award, ensuring that technicians are recognized and celebrated for their essential contributions to the veterinary field.

"Shannon's passion for veterinary medicine and her unwavering dedication to empowering veterinary technicians make her the perfect fit for this new role," said Catherine Haskins, Founder of The Bridge Club. "We are excited to see her continue to champion the voice of technicians and inspire the next generation of leaders in the profession."

Outside of her work with The Bridge Club, Shannon serves on the board of the North Carolina Veterinary Technician Association and is a respected entrepreneur. She resides in North Carolina, where she continues to make a meaningful impact in the veterinary community.

With Shannon's appointment as Chief Veterinary Technician Officer, The Bridge Club reaffirms its commitment to elevating the role of veterinary technicians and creating opportunities for education, recognition, and professional growth within the veterinary profession.

For more information, visit [www.thebridgeclub.com](http://www.thebridgeclub.com).

### **About The Bridge Club:**

The Bridge Club is the only community dedicated exclusively to elevating the veterinary profession through meaningful connections, peer networking, and thought-provoking conversations. Bringing together veterinarians, veterinary technicians, practice managers, and industry leaders, The Bridge Club offers a platform for discussing the critical issues facing veterinary professionals today.

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