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Veterinary Industry Giving Tree Raises \$10,185 in Denver

In partnership with The Bridge Club, Chewy Health and Vetcetera

PALATINE, Ill. — July 17, 2023 – Over 8,000 veterinary professionals gathered in Denver for the AVMA Convention to gain knowledge, network and give back to the veterinary community. [The Bridge Club](#) hosted a networking benefit event on July 16 in partnership with Chewy Health, the dedicated healthcare arm of [Chewy](#), and [Vetcetera](#), an educational portal from the makers of VetPrep, raising funds for the Veterinary Industry Giving Tree. This nonprofit organization provides financial assistance to veterinary professionals and their families during tough times. The event generated \$5,185 with Chewy Health matching an additional \$5,000.

The Veterinary Industry Giving Tree (VIGT), established in 2020 by a team of three experienced veterinary professionals, has provided support to over 200 veterinary families and raised an impressive sum of \$20,000.

Representatives from various areas of veterinary medicine rallied to show support for VIGT. “Witnessing the engagement and camaraderie among students, industry leaders, practicing veterinarians and veterinary technicians, and association representatives solidified the fact that veterinary medicine is an extraordinary profession. And with everyone’s generous contributions, the future of this field looks even brighter,” said Jackie Harris, Director of Sales and Marketing for Vetcetera.

Beckie Mosser, a founding member of VIGT, expressed overwhelming gratitude for the profession’s response to their cause. She emphasized the donations will greatly benefit those in veterinary medicine who tirelessly care for others but also sometimes need assistance themselves.

This partnership is reflective of Chewy Health’s commitment to improving the lives of pets and the people who dedicate themselves to caring for them. “We are honored and proud to have been a part of this inaugural event,” said Dr. Katy Nelson, Associate Director of Veterinary Relations for Chewy Health. “At Chewy Health, we view the veterinary community as an essential partner and it is our privilege to support professionals in need so that they can focus their time and energy on doing what they love, providing hands-on care for pets.”

Throughout the year, the VIGT accepts contributions from individuals and organizations. Come winter holiday season, these donations are allocated via an application process to those in need. To donate and learn more, visit: <https://www.veterinarygivingtree.com>.

THE BRIDGE CLUB CONVERSATIONS, INC.

The Bridge Club is a critical conversation company initiating meaningful conversations to elevate veterinary medicine. We strongly believe thoughtful discussions lead to realistic outcomes of the issues and topics affecting the veterinary profession. To date The Bridge Club has hosted over 300



conversations dedicated to veterinary medicine. To see what they will be talking about next, visit www.thebridgeclub.com for the veterinary profession and www.tbcpets.com for pet owners.

About Chewy Health

Chewy's mission is to be the most trusted and convenient destination for pet parents and partners everywhere. Chewy Health embodies this spirit with our unparalleled commitment to pets and the people who tirelessly care for them. In response to veterinary care challenges and evolving pet parent needs, Chewy Health is pioneering digital solutions for simple, efficient operations. This leads to more time for hands-on pet care for healthier and happier pets. It's all part of the commitment at Chewy Health to improve the health of every pet by helping to make veterinary professionals' jobs easier.

About Vetcetera

Created by the makers of VetPrep and VetTechPrep, the mission of Vetcetera is to enable students and recent grads to transition seamlessly into thriving, fulfilled professionals in veterinary medicine by providing access to skill-building content, career advancement and networking opportunities, RACE-approved CE, and other content designed to nurture and support all aspects of veterinary professionals' lives.

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